

# Ayden Collard Festival



Home of North Carolina's Official State Collard Festival  
Ayden, North Carolina

April 21, 2010

RE: Sponsorship for the Ayden Collard Festival

The 36<sup>th</sup> annual Ayden Collard Festival is rapidly approaching and we can use your support. Last year's festival was a great experience thanks to the support of local businesses and individuals. It is your support that makes our festival successful. Please consider offering sponsorship to the 2010 Ayden Collard Festival.

The festival is scheduled for September 9<sup>th</sup> - September 12<sup>th</sup>. It is an event that allows Eastern North Carolina residents to come to our quaint town to celebrate the diversity found here in our community. We anticipate approximately 15,000 visitors to our festival during the week. On Saturday, September 11<sup>th</sup>, we foresee 10,000 people coming to enjoy the full day of festivities.

There are many benefits to being a sponsor: your business or individual name on the Ayden Collard Festival T-shirt, sponsor board, advertising and other print media. Attached you will find the five levels of sponsorship that are available. **Any amount of monies donated for sponsorship, pageant, parade, road race, etc. by July 30<sup>th</sup> can be added together to determine your sponsorship level.**

Please contact Ms. Mary Jarvis at 252-916-8672 or Mr. Pat Tripp at 252-714-2149 if you have any questions or concerns about sponsorship or about the organization. You can learn more about the festival at [www.AydenCollardFestival.com](http://www.AydenCollardFestival.com). Please let us hear from you. If not, one of our volunteers will be in touch with you soon.

Again, on behalf of the Ayden Collard Festival Committee, thank you for being a part of our community and helping support Ayden's economic growth.

Sincerely,  
Pat Tripp, Chairperson



# Ayden Collard Festival

36 Years of Community, Celebration, and Fun  
Home of North Carolina's Official State Collard Festival  
Ayden, North Carolina

## Sponsorship Levels

Thank you for your consideration in offering sponsorship to the 36<sup>th</sup> Annual Ayden Collard Festival (September 9<sup>th</sup> – 12<sup>th</sup>, 2010). This year will be a great event, and support from local business people like YOU will make it a success!!!!

Check one of the blocks below for your funding level. Please make check payable to the Ayden Collard Festival Inc. and mail to the following address:

**Ayden Collard Festival**  
**P.O. Box 186**  
**Ayden, NC 28513**

- \_\_\_\_\_ **PLATINUM** \$1,500.00 or more  
Your business or individual name will get special recognition on the Ayden Collard Festival T-shirt, downtown sponsor board, name on advertising, and other print media used for marketing. Main sponsorship of our Thursday, Friday, or Saturday night entertainment. *Full Recognition!*
- \_\_\_\_\_ **GOLD** \$1,000.00 - \$1,499.00  
Your business or individual name will get special recognition on the Ayden Collard Festival T-shirt, downtown sponsor board, name on advertising, and other print media used for marketing. Main sponsorship of the Saturday Talent Fest for Youth, Collard Festival Miss Ayden Pageant, or Gospel Fest. *Full Recognition!*
- \_\_\_\_\_ **SILVER** \$500.00 - \$999.00  
Your business or individual name will get special recognition on the Ayden Collard Festival T-shirt, downtown sponsor board, name on advertising, and other print media used for marketing.
- \_\_\_\_\_ **BRONZE** \$250.00 - \$499.00  
Your business or individual name will get special recognition on the downtown sponsor board and your name on the Collard Festival Poster.
- \_\_\_\_\_ **Festival Friend** \$150.00 - \$249.00  
Your business or individual name will get special recognition on the downtown sponsor board and your name on the Collard Festival Poster.

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone/ e-mail \_\_\_\_\_

Please make a copy of this form for your receipt and mail the original to the address listed above.  
**Reminder: Any amount of monies donated for sponsorship, pageant, parade, road race, talent fest, etc. can be added together to determine your sponsorship level. If your level is Silver or above, your monies must be submitted by July 30<sup>th</sup> 2010.**

Your Sponsorship contribution in 2009 was \$ \_\_\_\_\_